

PRELIMINARY BROCHURE



SPRING MEETING

MAY 26, 2011

HYATT REGENCY CRYSTAL CITY

ARLINGTON, VIRGINIA

Featuring:

- ▶ **Beth Tucker, Deputy Commissioner for Operations Support, Internal Revenue Service**
- ▶ **Cecille Jones, Acting Director, Electronic Tax Administration & Refundable Credits, Internal Revenue Service**
- ▶ **David Williams, Director, Return Preparer Office, Internal Revenue Service**

Presented by



Council for
Electronic
Revenue
Communication
Advancement

*Be sure to check
www.cerca.org
for frequent updates!*

ABOUT THE MEETING

Featured Speakers:

- ▶ **Beth Tucker, Deputy Commissioner for Operations Support, Internal Revenue Service**
- ▶ **Cecille Jones, Acting Director, Electronic Tax Administration & Refundable Credits, Internal Revenue Service**
- ▶ **David Williams, Director, Return Preparer Office, Internal Revenue Service**
- ▶ **Helen Pelersi, Director, Office of Processing & Taxpayer Services, New York State Department of Taxation & Finance**
- ▶ **Jerry Anderson, Director, New Business, CSC**
- ▶ **Abby Block, Executive Advisor, Booz Allen Hamilton**
- ▶ **Jeffery Trinca, Vice President, Van Scoyoc Associates**
- ▶ **Dave Olsen, Director, Product Management, CCH**
- ▶ **Phil Poirier, Vice President, Government & Consumer Tax Division, Intuit, and, Chairman, ETAAC**
- ▶ **Timur Taluy, CEO, FileYourTaxes.com**
- ▶ **Mike Cavanagh, Executive Director, CERCA**



Attendees at last year's CERCA Spring conference.

ABOUT THE MEETING

Issues to be discussed will include:

- ▶ **Key IRS Priorities for 2012 and Beyond**
- ▶ **Major IRS Technology Implementations 2011-2012**
- ▶ **Evaluating the Success of E-Filing**
- ▶ **IRS Role in Health Care (ACA) Implementation**
- ▶ **1040 MeF Trends**
- ▶ **Strategies Going Forward After a Challenging Tax Season**
- ▶ **Return Preparer Implementation**
- ▶ **IRS Data Retrieval Strategy**
- ▶ **CADE Update**
- ▶ **Tax Reform & the Public/Private Tax Partnership**
- ▶ **Key State Strategies**
- ▶ **Filing Season Issue Recap**
- ▶ **Security, Privacy & Authentication**
- ▶ **EITC – Due Diligence Expectations, etc.**
- ▶ **Workforce Strategies**

Pre-conference activities on *May 25*:

- ▶ **CERCA Health Care Working Group Meeting**
- ▶ **CERCA E-File Committee Meeting**
- ▶ **Evening Informal Reception**



Please Register Me For:

CERCA SPRING MEETING

ARLINGTON, VA
May 26, 2011



Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-Mail _____

Registration Fees

Members – \$450 • Non-Members – \$550

On-Site (After May 24): Add \$25

of member registrations _____ @ \$ _____

of non-member registrations _____ @ \$ _____

TOTAL PAYMENT: _____

Payment Method:

I have enclosed a check for registration fee (payable to CERCA)

Please charge registration fee to the following credit card:

American Express

Discover

MasterCard

Visa

Credit Card # _____ Exp. Date _____

Cardholder Name (please print) _____

Cardholder Signature _____

Conference Information

The conference will be held May 26, 2011, at the Hyatt Regency Crystal City, 2799 Jefferson Davis Highway, Arlington, VA 22202. Please make checks payable to CERCA, or charge the fee to a credit card, above. Cancellations in writing by May 24 will entitle the registrant to a full refund minus a standard \$25 processing fee. After May 24, no refund will be issued. Substitutions (for the full conference) will be allowed at any time without penalty. Sleeping rooms are available at the Hyatt Regency for \$189. To receive this preferred rate, call the hotel directly at 1-888-421-1442, and say you are with the "CERCA" block of reserved rooms. Please call the hotel promptly in order to be assured a room.

Please fax or mail this form to:



Council for
Electronic
Revenue
Communication
Advancement

Suite 309
600 Cameron Street
Alexandria, VA 22314
Tel: 703-340-1655
Fax: 703-340-1658
E-Mail: cerca@cerca.org